

Corporate Priority	Our Borough			
	Supporting activities in the borough that encourage prosperity, wellness and inclusivity will make it a more attractive place for businesses to invest and for sustainable growth to take place.			
	To support a prosperous borough			
	To support a well borough			
	To support an inclusive borough			
Proposed Scheme	Purchase of Christmas Lights.			
Outline of Proposal, including timescales				
Sources of funding	TWBC provides funding for Christmas lights in the town centre to support businesses during the festive season.			
	In addition, RTWT Business Improvement District is providing additional funding 2019/20 and it is anticipated that this will continue in future years.			
	Strategic Plan Reserve			
Objectives	Support for retailers and other businesses in the town centre over the Christmas period.			
Benefits	Making the town more attractive to shoppers and other visitors.			
How will the proposal contribute towards:	The proposal supports activity set out in the: • Economic Development Strategy 2018-21 • Five Year Plan			
Corporate Priority?	The Council is working with Royal Tunbridge Wells Together BID to support businesses in the town centre. The current retailing environment is particularly challenging and Christmas is a critical time.			



Local Area Agreement?	
Asset Management Plan?	
Other plans and strategies (please specify)?	
Constraints	The need to embark on procurement process for purchase and installation contract in Spring 2020 to be
(e.g. time, reliance on external funding, legal or technical factors)	ready for Christmas 2020.
Is this scheme already in the Capital Programme?	No
(If so, has the work started or has the contract been let?)	
Does this scheme create new assets, which the Council will need to replace in due course? If so,	Yes. Anticipated lifespan of new lights is 5-6 years.



please give the asset life expectancies.	
Have Accountancy agreed that the proposed expenditure should correctly be treated as capital?	Yes.
Implications of proposal being rejected	The Christmas lights would need to be leased over a 3-4 year contract period or the Council would have to stop providing Christmas lights in the town centre.
Implications of proposal being delayed	This could delay the procurement of a new Christmas lights contract for 2020/21
Alternative solutions (If capital funding	Entering into a procurement agreement with a contractor that involves leasing the Christmas lights over an agreed timeframe.
not available)	Alternatively ceasing to play a role in the provision of Christmas Lights in the town centre.
Risks (outline risks and action required to meet them)	Reputational issues for the Council.
	Also no certainty that RTWT BID provide full funding to replace the TWBC lighting scheme.
How does this proposal impact on equalities?	None.
Are there any VAT implications?	None



Capital Costs							
Expenditure	2020/21	2021/22	2022/23	2023/24			
Site Acquisition							
Construction							
Structural Maintenance							
Fees							
Vehicles, Plant, Furniture and Equipment	£41,350						
Grants and Contributions							
Other expenditure							
Total	£66,350						
Less external grants and contributions	£25,000						
Less sales of related fixed assets							
Net cost to Tunbridge Wells Borough Council	£41,350						